

STARCK BY WARENDORF:

Innovative interior design concepts for everyone

Modern society is fast-lived and pragmatic; an openness to new things and a disregard for conventionality means it can no longer be forced into rigid stereotypes. Design guru Philippe Starck has channelled this new lifestyle into an innovative kitchen design that represents a definite departure, both emotionally and functionally, from the traditional wall-to-wall arrangement of the »fitted kitchen« as we know it. Philippe Starck has dubbed his concept of »democratic design« because its wide range of individual elements and the ability to combine them in different ways offers solutions for all kinds of people, lifestyles and spaces

The new interior design philosophy

Philippe Starck's first kitchen design concept »STARCK BY WARENDORF« is made up of various designs that can be executed in a variety of material combinations. These designs are complemented by functional tables that can be integrated into every Philippe Starck kitchen but may also be used as a standalone concept. STARCK BY WARENDORF is a modular system made up of kitchen elements and individual pieces that leave all interior design options open. Philippe Starck has decided against the use of handles in his kitchen designs. Instead he »plays« with decorative flourishes and accessories.

A key element of the STARCK BY WARENDORF concept is the way it combines living functions even more closely than before with the functions of eating and food preparation. »A home is love, love is fire, fire is the focus of the home« (Philippe Starck). His bookshelf-style elements are intended to combine culture and food in the domestic kitchen once again. His bar style counters are a response to the changed dynamic governing meal times. His multifunctional, standalone towers provide flexible options for storage and appliance integration. Finally, the functional tables with their elegant and innovative, chrome trumpet feet and flexible equipment options provide the upbeat, »musical« accompaniment to the new furniture symphony.

... no visible appliances

Philippe Starck has banished visible appliances from his kitchen designs. Refrigerators, freezers, dishwashers, ovens etc are all concealed behind handleless unit fronts either inside the tall units or the standalone tower. The cooker hobs – flush-mounted of course – can be installed either in the wall kitchens or the functional tables. The accompanying extractor hoods disappear as ceiling extractors mounted inside the units. A particularly creative highlight that is practical and also safe is the directly neighbouring sink and hob, which offers a particularly compelling advantage: namely that the hob can be easily cleaned using the pull-out spray tap. Another technically fascinating solution is offered by the functional tables. Here the connections for electricity, fresh and waste water lead invisibly through the trumpet foot.



WARENDORF

Design options

Warendorfer Küchen GmbH introduces Philippe Starck's new design concepts with four different variations with a wide range of colours and materials. The two wall elements and the freestanding monoblock – which can be used as a room divider with an optional reach through opening – have a breadth of up to 6.7 m and height of 2.3 m or 2.7 m and are conceived for the wide open spaces commonly found in penthouses and loft apartments. The square, 360 rotating tower units measure just 95 cm on each side and are 2.3 m high. Together with a trumpet table they offer completely new opportunities in kitchen design. A similarly wide range of options is available with the functional tables, which are available in dining table or bar height and with or without cooker hob and sink.

Colours and materials

Philippe Starck's personal signature can be seen in the unusual materials used to decorate the tall units, tower element and functional tables in the four design kitchens. Materials such as yellow mirrored glass with etched decoration and elegant material combinations such as cherry mahogany or yellow mirrored glass with stainless steel give »S+arck by Warendorf« its unique character.

The Philippe Starck design opens a revolutionary new chapter in kitchen design. It turns its back on the traditional question »How can I fill the available wall space with as much storage as possible?« Instead it only alludes in passing to the functional aspects of kitchen design and gives the traditional kitchen a new creative look.